



**ACCELERATE!**

## **ACCELERATE! Community Collaboration Grant Request for Proposals**

### About ViiV Healthcare

ViiV Healthcare was established to take an innovative approach to the challenge of HIV – and we do. It's who we are. An innovative approach means we go beyond developing new medicines – we know it takes more to end the epidemic.

- It takes people – addressing stigma, tackling discrimination, breaking down barriers and taking charge of their care.
- It takes community – working together to drive solutions that bring the standard of care to all people living with HIV.
- It takes innovation – advancing research, improving access and driving community programs – that puts people most affected by HIV at the center of design.

Community Giving activities are at the core of our innovative approach, fueled by four key strategies:

- Listen: We seek insights and understanding to foster collaboration and action.
- Activate: We connect individuals and organizations through grants and resources to strengthen networks and services.
- Amplify: We share insights and lessons learned to drive community solutions.
- Sustain: We sustain and share learnings that can be adapted and applied to other communities to advance change across the nation.

We are proud to think differently, act differently and connect differently with the HIV community. As the only company solely focused on HIV, ViiV Healthcare remains steadfast in our commitment to leave no person living with HIV behind by reaching people and communities where the need is the greatest – among youth, women of color, gay and bisexual men of color and people living in the South – to help realize the standard of care for all.

### About ACCELERATE!



**ACCELERATE!**

Launched in 2015, *ACCELERATE!* is ViiV Healthcare's four-year, \$10M commitment to fund innovative and promising projects that support the health and wellbeing of Black gay and bisexual men in two cities hardest hit by HIV – Baltimore, Maryland, and Jackson, Mississippi.

*ACCELERATE!* supports bold solutions that give men clear reasons, more choices and better options so they can choose and stay connected with healthcare that works for them.

**ViiV Healthcare is committed to continuing *ACCELERATE!* support in Jackson, MS and Baltimore, MD and is excited to offer Round 2 of the Community Collaboration Grant, initially announced in 2018. The Community Collaboration Grants are open to all community organizations doing work in Baltimore and Jackson.**

Community Collaboration Grants of up to \$25,000 per eligible organization will be available through the end of June 2019. Funding will be available to support the development of sustainable and coordinated coalitions or organizations focused on a systemic approach to addressing stigma and ensuring access to essential wrap-around services for Black gay men in both cities.

### **Community Collaboration Grant Criteria**

- One (1) lead organization
- 2-3 partner organizations (among organizations with a specific focus on the issue areas below). *NOTE: Letters of Commitment will be required from all partners. Demonstration of previous collaborations welcome.*
  - Anti-stigma
  - Intimate partner violence/Sex decision-making
  - Behavioral/Mental health
  - Substance use/Harm reduction
  - Employment/Vocational rehabilitation
  - Homelessness/Housing
  - Criminalization/Incarceration

The Community Collaboration Grants should allow for more and deeper opportunities among community organizations – both inside and outside of the

HIV space - to strengthen and accelerate the work being done to serve Black gay men in Baltimore and Jackson.

Ideally, Community Collaboration Grants will:

- Create and/or enhance ongoing collaborations with local community-based organizations, social services and clinics that have demonstrated effectiveness in increasing access to essential wrap around services to better meet and address the needs of Black gay men
- Develop collaborations that build a shared understanding of challenges and needs of Black gay men and a path to realizing change using a framework that addresses and ultimately reduces stigma
- Break down silos and strengthen relationships between community organizations
- Provide space to exchange insights, information and resources
- Identify opportunities to leverage community assets and organizational synergies

### **Projects could include**

- A planning process that aligns organizations around a shared strategy(ies) to better serve Black gay men in their communities
- Educational trainings and capacity building among community organizations
- Collaborative and coordinated programming, including education, dissemination of information, community tool-kit development, marketing and outreach activities, etc.
- Programming that supports increased access to services and resources (i.e. referrals for testing, mental health screenings and support, vocation rehabilitation and job training opportunities, housing, etc.)
- Community mobilization efforts to strengthen and streamline activities that elevate the voices of Black gay men, break down stigma and isolation and tackle challenges related to homophobia, racism and HIV

## Grant Requirements

## Eligibility

At minimum, eligible nonprofit organizations must meet all of the following **criteria, and/or engage a fiscal sponsor that meets all of the following criteria:**

- Be a 501(c)(3) Internal Revenue Service (IRS)-designated nonprofit organization;
- Be located or provide services and community support in Jackson, MS or Baltimore, MD
- Provide programs and support primarily to those persons or communities impacted by or affected by HIV in the U.S.;
- Received no more than 25 percent of your total operating budget (total annual revenue) in 2018 from ViiV Healthcare and anticipate the same for 2019;
- Organizations applying for the grant must be the same organization receiving the funds and must be responsible for the implementation and management of the project.

## Funding Restrictions

ViiV Healthcare funding cannot support:

- Organizations owned, in whole or in part, by a Healthcare Professional or Customer of ViiV Healthcare. Examples of Healthcare Professionals or Customers include, but are not necessarily limited to, physicians, physicians' assistants, nurses, pharmacists, residents and medical students, phlebotomists, medical case managers, adherence counselors, pharmacy and medical directors within managed care organizations, other personnel within managed care organizations, and policy advocates;
- Direct building expenses, endowments, or other capital expenditures;
- Support for advertising for local athletics and/or other extracurricular activities (including trips, tours, etc.);
- Support for brand advertising;
- Religious groups or other societies that do not serve the general public on a non-denominational basis;
- Patient education materials for a program/activity that will include ViiV Healthcare staff input on the content (if for a publication, no more than 5

percent of ViiV Healthcare funds to be used to support the publication costs);

- Product donations;
- Matching gifts;
- Patient assistance programs;
- Certified medical education;
- Purchasing of any medications;

*In addition, as a charitable contribution, ViiV Healthcare cannot support projects that will provide a benefit to ViiV Healthcare. Specifically, the ViiV Healthcare ACCELERATE! program cannot consider requests that:*

- Promote a specific ViiV Healthcare product or line of business;
- Provide more than an “incidental or tenuous” benefit to ViiV Healthcare (generally defined as goodwill and publicity);
- Involve lobbying or political activity;
- Create an appearance of impropriety.

## **Reporting Requirements**

ViiV Healthcare is committed to ongoing learning and evaluation, and to sharing insights about what works. Submit a year-end final report that outlines the successes and challenges faced by your organization and are relevant to ViiV Healthcare funding over the year. The report will include a narrative of how funding was used and the progress toward your organizational and/or programmatic goals connected to the grant, as well as data on who was reached through program efforts. Year-end reports will be due within 14 months of the grant date.

## **Proposal Process and Timeline**

Those interested in applying for a Community Collaboration Grant should access the application in our [Online Grantee Portal \(Fluxx\)](#) starting on April 18. Proposals will be accepted on a rolling basis with a **final deadline of June 28, 2019.**

Proposals will be reviewed by the ACCELERATE! Review Committee based on the selection criteria above.

## Timeline

Request for Proposals	April 18
Full Proposal Due	June 28, 2019
Grant Awards	August 2019
Project Start	September 2019

## Questions

All questions and inquiries about *ACCELERATE!* should be directed to Kali Lindsey at [kali.d.lindsey@viiVhealthcare.com](mailto:kali.d.lindsey@viiVhealthcare.com).

**We thank you for your interest, and for all you do on behalf of people living with HIV/AIDS.**