

POSITIVE ACTION FOR GIRLS AND WOMEN



WHO ARE WE?

The Positive Action for Girls and Women programme funds community-based organisations working to reduce girls' vulnerability to HIV. Our focus is on tackling social and structural barriers to ensure that girls are empowered in their communities and are informed to make decisions that keep them healthy and safe.

The PAGW funds organisations that align to our **key principles**, **topic areas** and **eligibility criteria**. These are used as the basis of our review process at internal and Board stages.

OUR KEY PRINCIPLES

Girl-centric: We support projects that are working with girls and women aged 10 to 24 years. Organisations should aim to design projects *in partnership with* girls and women, thinking holistically about their needs and using integrated approaches to tackling problems. Activities should be designed with input from girls and women to ensure they are effective.

Gender equality: We look to support organisations that truly believe in gender equality

Advocating for girls: Organisations should be advocating for the rights and opportunities of girls in their community

Safeguarding and protection: All organisations who are funded by PAGW and are working directly with young girls must have clear, actionable approaches to safeguarding and protection of girls.

Rights-based approaches: Organisations should implement activities with the view that girls have a right to make decisions and choices about their own lives

Community engagement: To ensure effective and sustainable change for girls and women, it is essential to engage a range of stakeholders throughout the project. This could include men, boys, traditional elders, teachers and parents

TOPIC AREAS

PAGW focuses on funding community-based initiatives that aim to tackle the following areas impacting adolescent girls and young women worldwide:



Sexual Violence: working to end sexual and gender-based violence towards adolescent girls and young women



Harmful Norms and Practices: (for example working to combat FGM and harmful initiation ceremonies, and changing attitudes around harmful norms that affect girls and may increase their vulnerability to HIV)



Child Marriage: ending child marriage in communities globally, and changing attitudes towards early and forced marriage.



Sexual and Reproductive Health and Rights (SRHR) for Under-served/Vulnerable Girls: (this includes girls living with HIV, internally displaced populations, orphans, sex workers and teenage mothers for example).

ARE YOU ELIGIBLE?

The PAGW has several eligibility requirements, so please read them carefully before applying.

We are open to funding projects **in any resource-limited settings** globally.

ViiV Healthcare **cannot fund more than 50%** of your organisation's income.

For example, if your organisation received £10,000 worth of grants in 2018, you can only apply for a £10,000 grant from PAGW.

The organisation must not currently be receiving an active grant with Positive Action programmes (excluding Positive Action Challenges and Collaborathon)

Only English or French speaking applications can be accepted (we only accept applications in two languages)

The project must be carrying out new work and not a continuation of an existing project

A document must be provided with contact details for your trustees. This includes names, job titles, email addresses and telephone numbers for each trustee.

Proof of your organisation's registration must be provided. This can be at a local, district or national level, where appropriate. This must be a scan, photo or photocopy of your original registration document.

A copy of your organisation's latest audited accounts must be provided. If you have audited accounts, please provide them. If audited accounts are not available, please provide a copy of your latest annual accounts as developed by your Finance person/team. Your application will still be considered.

You must give the Name, address and email for two references. These people should have knowledge of your organisation's work.

The total budget must be below £50,000 and project must be two years (more detail on budget below)

The project must not involve antiretroviral drug purchases or distribution

APPLICATION FORM TOP TIPS



Pay particular attention to clearly explaining **the need** that you are fulfilling with this project. Try to be clear about the specific area that you are tackling with your project. Where possible, **use local data** to support you. Although national level data is interesting, it does not help us to understand why *your* project is so important.



Try to use **SMART** objectives. SMART is:

Specific: Is it clear in your objective what you are expecting to achieve?

Measurable: How will you measure if you have achieved it?

Achievable: Can you achieve this objective with the budget you are applying for?

Relevant: Does your objective align to what you want to achieve with your project?

Time-bound: When do you want to achieve this by?



Do your activities link closely to your objectives? One of the main reasons applications are unsuccessful is because the activities do not link closely to the objective. **Design your activities based on your objective, and importantly, think about how you will measure your progress towards your objective.**



Monitoring and Indicators: The PAGW is currently working on a monitoring and indicator framework for the online application system. At application stage, you do not have to select indicators, however it is important to think about how you plan to measure the progress and success of your project.



Technical Assistance Requests: There is no formal mechanism for technical assistance with PAGW. We are working on this and will have more updates in 2019.



Collaborative Applications: We welcome partnership between organisations and applications that are designed collaboratively. PAGW requires one lead organisation to submit the application.

Example objective: *Provide SRH services to girls*

SMART objective: *Increase the number of girls (aged 12-15 years) in Kibera accessing sexual and reproductive health services from 150 girls in 2018, to 300 girls by December 2019.*

BUDGET

Maximum budget request is £50,000

Budget must be submitted in GBP and local currency

Please explain activities clearly so we can understand the costs behind them. Try not to use budget lines like 'refreshment' – explain to us exactly what you are spending funds on and why

Maximum 15% of budget on capital and overheads:

Capital expenditure is money spent on *fixed assets*, such as buildings, vehicles and equipment like laptops. As a general rule, PAGW does not fund large capital expenditure, so this needs to be kept as a minimum.

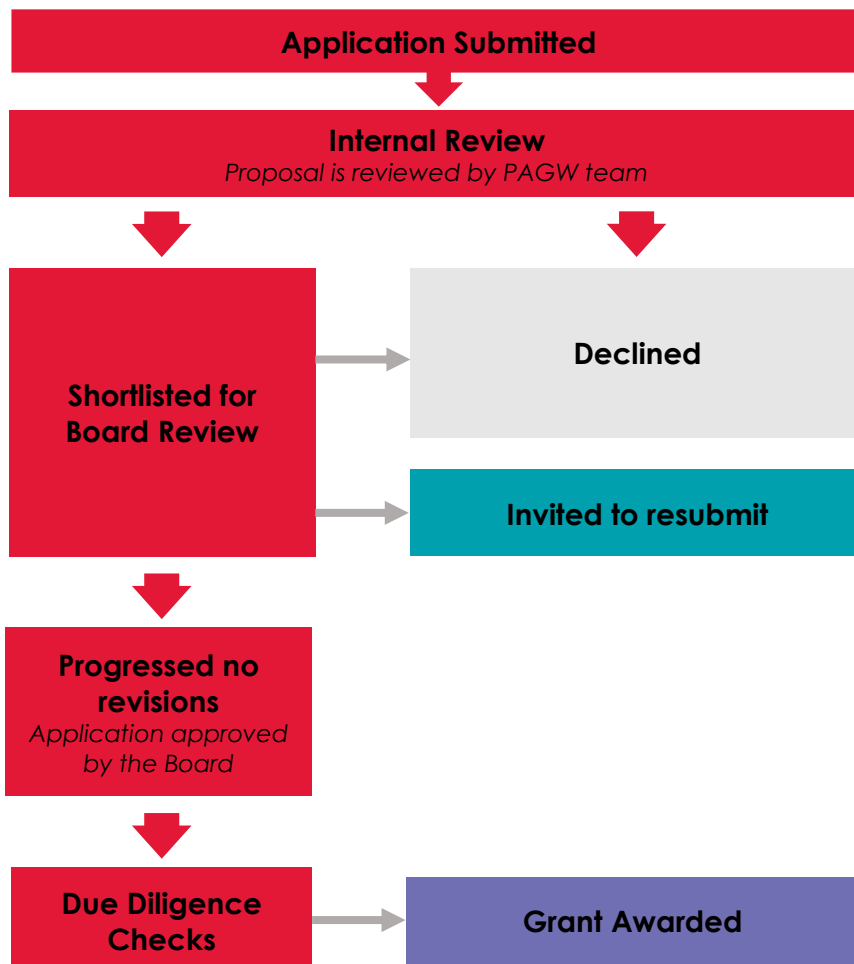
Overheads are administrative costs that are required for general running of your organisation but are not linked to one specific project, for example office rent, utility bills and printing costs. Overheads do not include the salaries of people working specifically full-time on the project, as they would be a direct project cost.

85% in-country spend: Ideally, the total project budget would be spent in country. If you are not based in-country Minimum of 85% of budget should be spent in-country.

REVIEW PROCESS

Applications are accepted all year round, with the PAGW Board reviewing shortlisted applications three times a year. Board meeting dates and application deadlines will be published on the Positive Action online community.

The review process works as follows:



All applications approved by the Board are conditional and subject to successful completion of all due diligence requirements of PAGW. No commitment to provide funds is made at the point at which a grant is progressed, and the grant may be withdrawn at a later date if specified criteria are subsequently not complied with. All awarded grants are subject to contract.

Please note that PAGW is under no obligation to award grants and retains sole discretion to reject or accept individual applications.

HOW TO APPLY

Register on our online community to apply: <https://positiveaction.force.com/pacf/login>

CONTACT US

Email: positiveactionforgirls@viivhealthcare.com

Facebook: <https://www.facebook.com/PositiveAction.HIV>